

NICI LÖNNBERG



GRAPHIC DESIGNER

CONTACT

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I'm an enthusiastic and devoted graphic designer, with a soft spot for social involvement. In my work it's not just about what meets the eye – there has to be thought-out content and functionality to back up a good design. I appreciate collaborating with others and consider the best results to be achieved through tightly-knit team work.

AREAS OF EXPERTISE:

Visual identities and campaigns

Magazines

Publications and brochures

Books

Web design

Social media materials

Exhibition design and production

Illustration

Team work

WORK EXPERIENCE

2018→ MAAILMAN KUVALEHTI

Art Director

- Layout of the print magazine
- Picture editing (selecting, editing, and publishing of images for the print and web magazine)
- Advertising

★ **Personal highlight:** The Edit magazine award for Best Photo Story “Surffaten kohti tasa-arvoa / Surfing towards equality” (2019).

2016→ FREELANCER

Member of the creative cooperative Lilith

Regular partners mostly Non-Governmental Organizations, below some examples:

Fingo – Finnish Development NGOs

- Campaign materials and visual identities
- Publications

FELM – Suomen Lähetysseura

- Campaign materials and visual identities
- Publications
- Layout for the magazine Mission (2020→)

★ **Personal highlight:** Designing the materials for Felm's biggest annual fundraising campaign, “Kauneimmat Joululaulut” (2018–2020).

Suomen Partio – Finlands Scouter

- Publications
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PROGRAMMES:

InDesign ●●●●●

Photoshop ●●●●○

Illustrator ●●●●○

InCopy ●●●●○

Microsoft Office ●●●●○

WordPress ●●●●○

Drupal ●●○○○

NICI LÖNNBERG - GRAPHIC DESIGNER

EDUCATION

- 2016** Basics in HTML5 and CSS – Arcada Open University
- 2014** One year photography course – Hanko Summer University
- 2007** Vocational upper secondary qualification in Visual Communications – Inveon
- 2000** Practical nurse – Practicum

LANGUAGES:

- Finnish ●●●●●
- Swedish ●●●●●
- English ●●●●○
- Norwegian ●●○○○

REFERENCES:

Outi Hakkarainen
Policy Advisor
Fingo – Finnish Development NGOs
fingo.fi

Anni Valtonen
Editor in Chief
Maailman Kuvalehti
maailmankuvalehti.fi

Contact information upon request.

WORK EXPERIENCE CONTINUES

SYKLI – Suomen Ympäristöopisto Sykli

- Visual identity update of print materials
- Visual identity for the project “Ammattilaisen kädenjälki”

● **2015–2016 KEPA**

Graphic Designer / Art Director

- Visual identities
- Publications
- Brand materials

● **2011–2014 LOFT CREATIVES**

Graphic Designer

- Exhibition planning
- Advertising

★ **Personal highlight:** The renewal of Forssa museums permanent exhibition “Kirjavan Kankaan Kaupunki” rewarded with the Museum of the year award (2014).

● **2009–2010 LUPUS PRINT**

Graphic Designer

- Exhibition planning
- Screen printing

● **2000–2010 WORK BEFORE GRAPHIC DESIGN CAREER**

Work in child care and customer service occupations.

PRO BONO WORK

2009→ KAISA LEKA - COMIC BOOKS

Image editing, book layout editing and photography.

★ **Personal highlight:** Silver prize for the comic book “Russian Diaries” in the Vuoden Huiput graphic design competition (2021).
